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News Release

FOR IMMEDIATE RELEASE

Ultragrain Pasta® - the revolutionary pasta made with Ultragrain® Whole Wheat Flour - now available to foodservice from Armour Specialty Marketing

DENVER, Colorado, October 20, 2016 – Ardent Mills today announced that it has reached agreement with Armour Specialty Marketing to produce and sell Ultragrain Pasta® into the foodservice and food manufacturing channels.

"We're tremendously excited about Armour Specialty Marketing's enthusiasm to represent and build the Ultragrain Pasta® brand. Ultragrain Pasta is made with a blend of semolina and Ardent Mills' Ultragrain® whole wheat flour, which has the taste, texture and appearance benefits of white flour, and is ideal for making a pasta that cooks up with the light color, smooth texture and al dente bite of traditional pasta preferred by consumers," said Don Trouba, Director of Marketing.

Available immediately from Armour Specialty Marketing, Ultragrain Pasta® now comes in six classic shapes: spaghetti, rotini, penne, elbows, lasagna and egg noodles. Perfect for any recipe that uses these shapes, Ultragrain Pasta® is ideal for foodservice companies and food manufacturers interested increasing whole grain nutrition without sacrificing the taste and texture associated with traditional semolina pasta. Ultragrain Pasta® can also be used to replace existing whole wheat pastas that are often soft, bitter, gritty and have visible specks, helping to improve consumer appeal.

"Ultragrain Pasta® is a wonderful addition to our specialty food portfolio. We look forward to providing school districts, foodservice and food manufacturing companies a superior quality whole grain pasta. Close relationships with our customers and a passion for our products are the foundation of the Armour business. Ardent Mills' Ultragrain® brand makes our mission that much easier," said Kristel Halbert, Armour Sales Manager.

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Ultragrain® whole wheat flour is uniquely milled to deliver the taste, texture and appearance of traditional white flour, while maintaining the whole grain nutrition naturally found in the wheat kernel. The finest white whole wheat flour available, Ultragrain® is milled from identity-preserved white wheat that is mild in flavor and light in color. The exclusive wheat varieties used for Ultragrain® are raised by farmers who participate in the Ultragrain® Grower Program which supports family farmers by paying them a premium above market prices.

For more information or to purchase Ultragrain Pasta®, contact Armour Specialty Marketing at 972-660-9980 or visit armourlard.com.

For more information on Ultragrain®, which is ideal for a variety applications including: breads, bagels, soft pretzels, pizza dough, tortillas, coatings, biscuits, batters and breadings, contact Ardent Mills at 800-851-9618 or visit ardentmills.com.

About Armour Specialty Marketing

Armour Specialty Marketing is a specialty food company and the home of the #1 Brand of Retail Lard - Armour Lard. The Armour Brand has been a trusted brand in the home kitchen for more than 100 years. In addition to retail products, Armour Specialty Marketing owns a line of specialty commercial oils and shortenings. Currently Armour has 11 distribution points throughout the United States and exports products to Mexico and Puerto Rico. Based in Grand Prairie, Texas, Armour's key objectives are to provide exceptional customer service and to produce a high quality product. To learn more about Armour Specialty Marketing, visit armourlard.com.

About Ardent Mills

Ardent Mills is the premier flour-milling and ingredient company whose vision is to be the trusted partner in nurturing its customers, consumers and communities through innovative and nutritious grain-based solutions. Ardent Mills' operations and services are supported by more than 40 flour mills and bakery-mix facilities along with a specialty bakery and Mobile Innovation Center, all located in the U.S., Canada and Puerto Rico. Deeply rooted in communities throughout North America, Ardent Mills is headquartered in Denver, Colorado, and employs more than 100 certified millers, supporting thousands of local jobs and contributing billions of dollars to local economies. To learn more about Ardent Mills, visit ardentmills.com.

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